



**AI-Powered Business Operating
System for African SMEs**

Raising funds to Accelerate African Growth & Market Expansion.



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UGANDA | KENYA | RWANDA | DRC | NIGERIA | GHANA

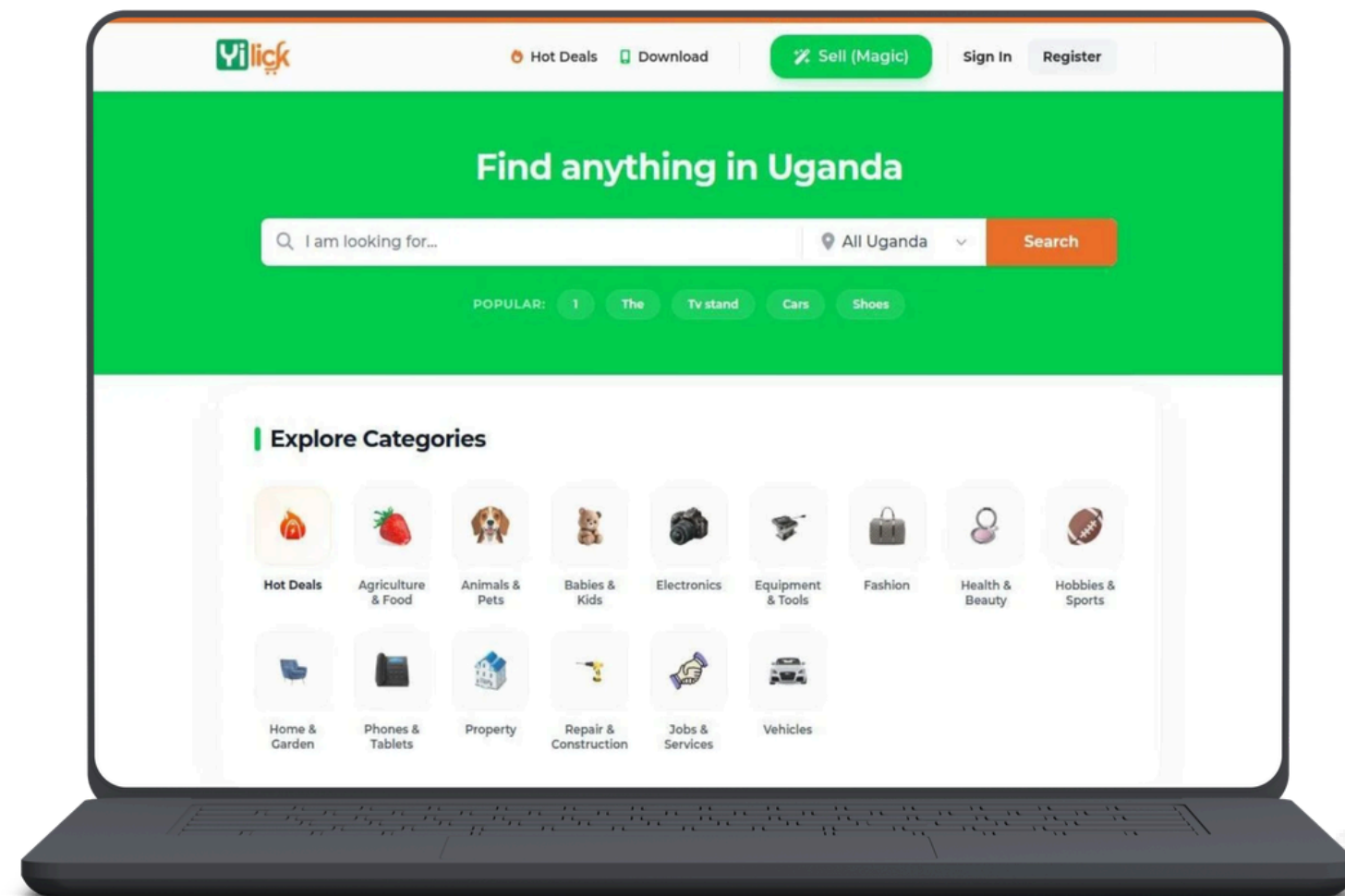
The Problem

Over 50 million small and medium-sized enterprises (SMEs) across Africa depend on fragmented, outdated and manual systems for record-keeping, business management, and growth.

The tools currently available are often either overly complex, costly, outdated or not specifically designed to address the unique needs of various African markets.

This dependence results in lost revenue, restricted visibility, and difficulties in scaling operations.

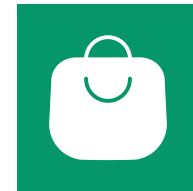
Our Solution



Yilick - AI powered business operating system for Africa

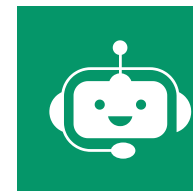
- Yilick is an all-in-one AI-powered business operating system designed specifically for African SMEs.
- Our platform seamlessly automates operations, finance, and customer management in a single integrated solution.
- By eliminating the need for multiple disconnected tools, Yilick empowers businesses to operate efficiently, make data-driven decisions, and scale with confidence.

Core Features



Marketplace

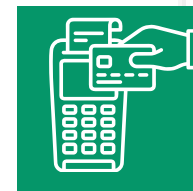
A dependable and secure marketplace, which offers a wide variety of products and services spanning more than 15 categories. This platform is crafted to ensure the safety of both sellers and buyers.



AI Powered Analytics

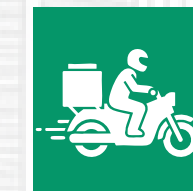
Empowering African Entrepreneurs with Data-Driven Insights

We provide smart insights and predictive analytics designed specifically for African business owners, enabling them to make informed decisions even if they have limited technical skills.



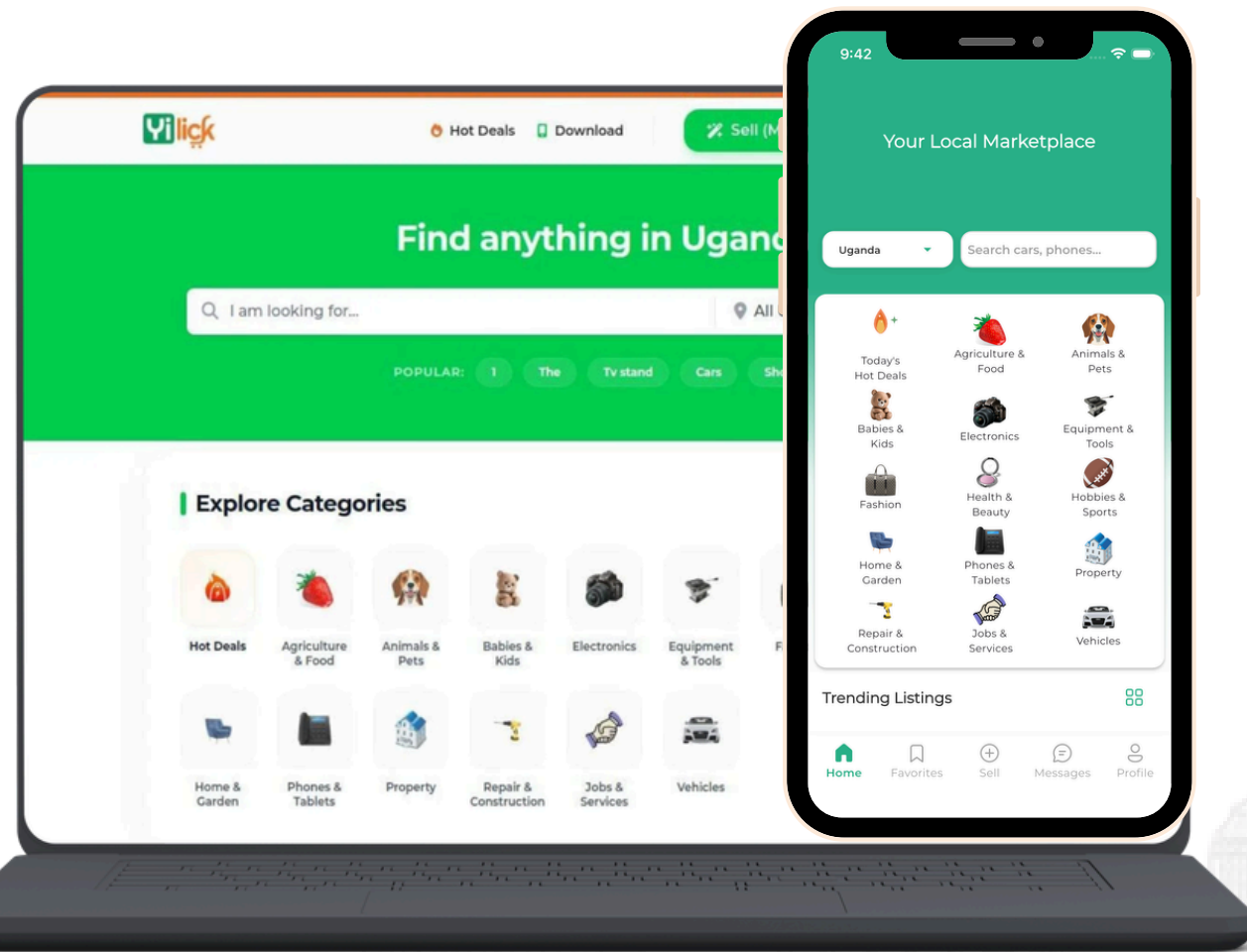
Point of Sales

A smart point-of-sale system that enables businesses to process in-person and online sales, manage inventory in real time, and track daily revenue with precision. It supports multiple payment methods, generates instant receipts, and synchronizes sales data across all channels. Built to help businesses streamline operations, reduce stock errors, and make data-driven decisions from a single unified system.

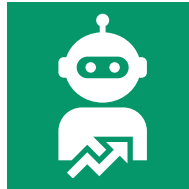


Yilick Delivery (Partner Network)

A delivery system that connects businesses to nearby verified partners for fast order pickup and last-mile delivery. It automates dispatch, tracks deliveries in real time, and keeps both sellers and customers updated until completion.



Yilick - AI powered business operating system for Africa



Yilick AI Sales Assistant

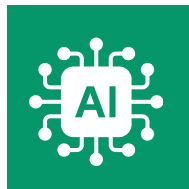
An AI sales assistant that acts on behalf of a business to engage customers, negotiate prices, answer product questions, and guide buyers toward purchase decisions. It can handle bargaining in real time, close sales, and manage order confirmations even when the seller is unavailable. When a deal is completed, it performs smooth handover to fulfillment or the seller, ensuring no lost opportunities and continuous sales flow.



Yilick Business Tools

Business Management Tools to Consider:

- Real-time inventory management solutions
- Automated Invoices, catalogue and Receipt generator
- Automated product banner & business card generator
- Cash Tracker and expense manager
- Customer and staff management system



Yilick AI Magic Posting

A one-click listing system that turns a simple product photo into a complete, ready-to-sell marketplace listing. It automatically detects the product, assigns the correct category, generates a compelling title and detailed description, and suggests a competitive market price based on similar listings and demand signals. Designed to help sellers post faster, reduce effort, and maximize sales potential instantly.



Yilick Community

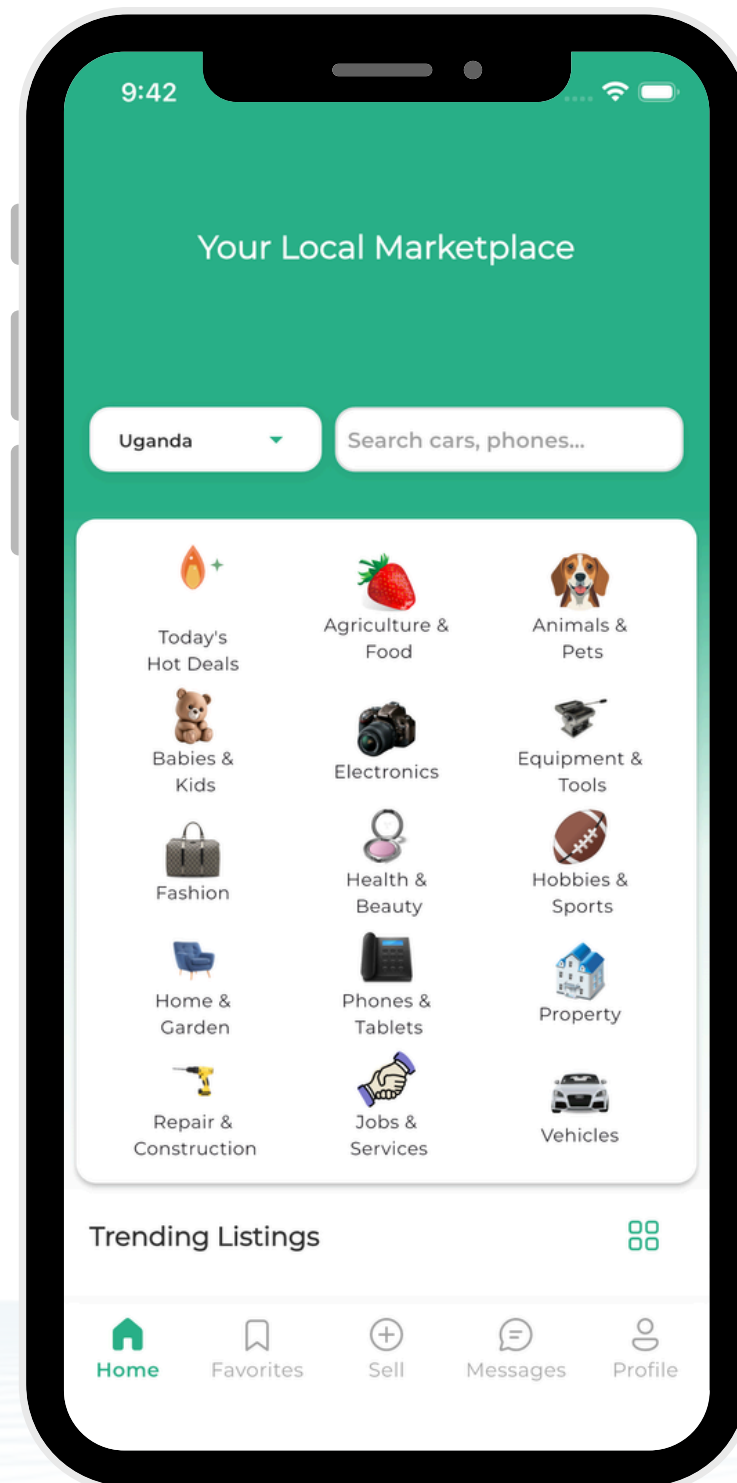
Yilick Community connects buyers, sellers, and entrepreneurs in a unified ecosystem, fostering real-time interaction and trust-driven social commerce. It evolves Yilick from a marketplace into a collaborative business network that promotes discovery and growth.

Market Opportunity

The African SME market represents a **\$50B+** opportunity with over **44 million** small businesses across the continent.

Rapid digital adoption, increasing smartphone penetration, and growing internet connectivity are driving unprecedented demand for business management solutions tailored to local needs.





Business Model

1. Tiered SaaS Subscriptions

Monthly plans for access to advanced tools like AI Magic Listing, POS, analytics, and automation features.

2. Transaction Fees (POS)

A small fee on successful sales processed through Yilick POS

3. Delivery & Fulfillment Commissions

Revenue share from each completed delivery handled through the Yilick partner logistics network.

4. Advertising & Promoted Listings

Businesses pay to boost visibility of products, appear in top search results, and run targeted promotions.

5. Embedded Finance Revenue

Commission and revenue share from financial services such as merchant loans, credit scoring, and partner banking products.

6. Enterprise & White-Label Licensing

Custom deployments for large organizations, governments, and enterprises seeking branded or private Yilick infrastructure.

7. Third-Party Advertising Network

Revenue from external brands and merchants paying to run targeted ads across Yilick's ecosystem

Traction & Milestones

Key metrics demonstrating our rapid growth across Africa.



2000+

Active Businesses



\$25 Million

Gross Product Value



\$100k+

POS Transactions Powered



3 Major Partners

Strategic Partnerships



6 Countries

Uganda | Kenya | Rwanda |
Nigeria | DRC | Ghana



Q4 2026

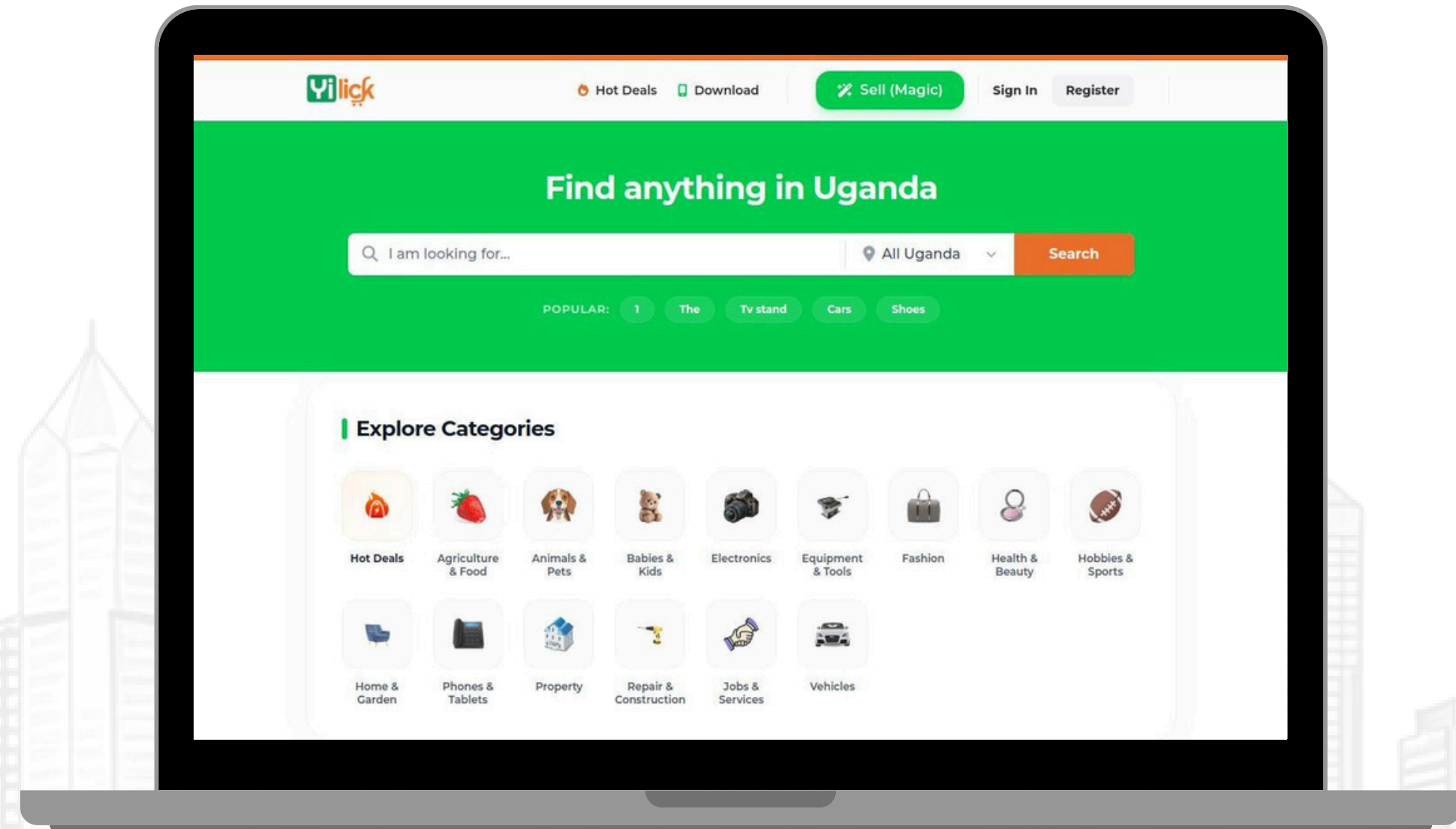
Series A Target

Join Our Mission

We're raising \$1m funding to scale Yilick across 3 African markets. Partner with us to transform how SMEs operate across the continent.

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 Kampala | Uganda



AI-Powered Business Operating System for African SMEs